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FOR IMMEDIATE RELEASE

**CRIME FIGHTING TIP SERVICE VIA SMS TEXT MESSAGING
LAUNCHED BY MBLOX AND ANDERSON SOFTWARE**

*Crime Stoppers Programs and Law Enforcement Agencies Across North America
Can Now Obtain Tips through TipSoft SMS*

SUNNYVALE, Calif. – April 29, 2008 – For the first time, mobile phone users across the United States and Canada now have the ability to provide anonymous crime fighting tips through the power of SMS text messaging. mBlox, the world's largest mobile transaction network, and Anderson Software, LLC, the industry leader in law enforcement tip management software and web applications, have joined together to provide this service which allows citizens to send anonymous tips by sending a text message from a mobile phone.

“The popularity of text messaging has created a significant opportunity for the public to help law enforcement agencies fight crime,” said Steve Livingston, chief marketing officer of mBlox. “The ability for any citizen who owns a mobile phone to assist in crime solving is of great importance to communities globally and we are excited to play such a pivotal role in the transmission of these crime fighting tips.”

mBlox enables businesses to deliver and bill for mobile services and content around the world while simplifying the commercial and technical complexities involved. Through its partnership with Anderson Software, mBlox will provide access to the networks necessary to ensure that possible crime solving tips reliably reach law enforcement while protecting the anonymity of the sender.

"I have been a law enforcement officer for over 30 years and this is by far the most innovative, progressive tool I have ever seen in my career," said Myrle Carner, Director of Law Enforcement

Services, Seattle Police Department. "There is no doubt that this program will dramatically increase our crime solving capabilities!"

Crime Stoppers, the recognized international community action group that supports law enforcement agencies in gathering intelligence, has embraced this technology. The organization anticipates that this new system will attract more citizens to come forward with tips that may not have been previously submitted.

"Utilizing SMS text message technology is extremely important to Crime Stoppers because taking tips 24/7 that are truly anonymous is the life blood of the program," said Elaine Cloyd, President of Crime Stoppers USA. "We have worked with Anderson Software for many years and many Crime Stopper programs are using the TipSoft tip reporting system. We were already excited about the development of their WebTip application, which has doubled the tips coming in to many programs, and look forward with anticipation to the TipSoft SMS product."

Using TipSoft SMS, tips may be anonymously received and securely replied to with complete confidence. Anderson Software has built this service specifically to allow text messaging informants to remain anonymous by encrypting the text messages and routing them through several secure servers, protecting the personal details of the informant.

TipSoft SMS also allows police to respond by text message to the originating cell phone without ever knowing the identity of the individual who left the tip. The user's information is always given an alias and a unique ID before being sent. This secure application allows the tipster and the investigator to have two-way dialog while always keeping the user's identity completely anonymous.

"Due to the massive popularity of text messaging, we felt it was necessary to develop a secure and anonymous means of easy communication between mobile phone users and law enforcement," said Kevin Anderson, CEO of Anderson Software. "With TipSoft SMS, everyday citizens will have the opportunity to offer an anonymous tip when they are mobile to a variety of law enforcement agencies via a simple text message." Anderson encourages tipsters to report information about any non-urgent illegal activity, such as unsolved cases, vandalism, theft and the sale and distribution of drugs.

TipSoft is currently launching in 32 cities in the United States and will soon be available throughout the UK. Sixteen cities in Canada have already launched the program. Additional information on TipSoft SMS can be found on the Web site at <http://www.smscrimetips.com>.

FOR MORE INFORMATION:

www.smscrimetips.com

www.andersoft.com

www.c-s-i.org

About mBlox

mBlox is the world's largest mobile transaction network. The company specializes in simplifying the complexities, commercial and technical, of mobile billing and message transmission for our clients. Via a carrier-grade network, mBlox enables companies to communicate with mobile subscribers on more than 500 carriers in 180 countries, millions of times each day. The company has U.S. headquarters in Silicon Valley, with EMEA headquarters in London, Asia headquarters in Singapore and offices around the world. For further information, visit www.mBlox.com.

About Anderson Software, LLC

Anderson Software, located in Nacogdoches, Texas, develops world class, unique software and secure web applications designed specifically for the Law Enforcement, Homeland Security and Emergency Management industries. Their commercial products are deployed globally and are considered vital assets within the respective agencies utilizing them. Company founder, Kevin Anderson, has served on the Crime Stopper boards in his hometown of Nacogdoches, TX, the Texas Crime Stoppers Association, Crime Stoppers USA, and is currently the database administrator and IT Chair for Crime Stoppers International.

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